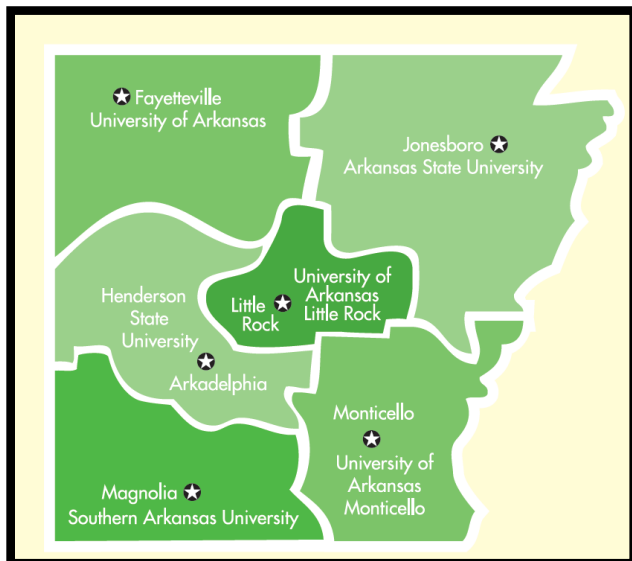


**THANK YOU** for introducing your students to the world of investing. We continue to read of more and more companies that have discontinued their defined benefit plans. Therefore, employees will need to be informed on options as they begin their careers to prepare for long term goals. The Stock Market Game™ simulation provides students with an opportunity to develop an understanding of the language of the financial markets.

### **TEAM DIVISIONS**

If you are participating in the fall session (September 8-December 4), your teams will be divided in one of 6 geographic regions by grade level division:



Elementary: 4<sup>th</sup>-6<sup>th</sup> grade

Junior High: 7<sup>th</sup>-9<sup>th</sup> grade

Senior High: 10<sup>th</sup>-12<sup>th</sup> grade

All afterschool compete against each other.

The teacher division is open to teachers across the state.

If you are participating in the yearlong session (September 8-April 16), your teams will be divided in one of 4 regions: elementary (4<sup>th</sup>-6<sup>th</sup>), junior high (7<sup>th</sup>-9<sup>th</sup>), senior high (10<sup>th</sup>-12<sup>th</sup>) of afterschool (4<sup>th</sup>-12<sup>th</sup>) grade.

**NEW: This year, only the 1<sup>st</sup> place finishers in each division will be recognized! They will split \$125 cash prize and more!**

**EASY ACTIVITY TO BEGIN! (TESS 3c)**

Have your students brainstorm a list of companies they think are hot in the market. To help guide them into industries and sectors of the market, visit [www.finviz.com](http://www.finviz.com) . Click on the sector map on the right hand side of the screen. This helps them think of companies in a more diversified manner.

### **ECONOMICS ARKANSAS WEBSITE**

[https://www.economicsarkansas.org/for\\_teachers/stock\\_market\\_game.html](https://www.economicsarkansas.org/for_teachers/stock_market_game.html)

We have a page full of resources waiting for you:

- **Stock Market Game Homepage**
- **Stock Market Game Overview**
- **Stock Market Game Introduction Video**
- **Fall 2020 SMG Rules**
- **Summary of Stock Market Game Rules**
- **Fall 2020 Stock Market Game Webinar Calendar**
- **Fall 2020 Curriculum Map**
- **2020-2021 Stock Market Game Curriculum Map**
- **Fall 2020 Stock Market Game Calendar**
- **How to Enter a Trade Video**
- **Trading Portfolio Overview Video**
- **Research Video**
- **Stock Market Game Student Activity Packet**
- **Terms you need to know**
- **Stock Market Game LiveBinder**
- **FALL 2020 Stock Market Game Pretest 4-6**
- **FALL 2020 Stock Market Game Pretest 7-9**
- **FALL 2020 Stock Market Game Pretest 10-12**
- **2020-2021 Yearlong Stock Market Game Pretest 4th-6th Grade**
- **2020-2021 Yearlong Stock Market Game Pretest 7th-9th Grade**
- **2020-2021 Yearlong Stock Market Game Pretest 10th-12th Grade**



If you visit [www.economicsarkansas.org](http://www.economicsarkansas.org) and click on The Stock Market Game logo at the bottom of the page, you will have full access to all these links.

### **LIVEBINDER TAB: INTRODUCING INVESTING AND THE STOCK MARKET GAME**

**Day Stocked Full of Opportunities:**

There is a Prezi and a printed sheet for this activity. You read the story about Sam on the front of the activity sheet, and your students are challenged to identify companies

and brands of each good or service that appears as you click through the Prezi. Your students will be introduced to many sectors and industries.

### Are You a Stock Market Guru?

Divide your teams and give each a true/false card and a double down card (These cards could be index cards). There is a PowerPoint ready to go. Simply flash a statement about the market on the screen, and have teams decide if the statement is true or false. They earn or lose points based on their responses. This is great for building academic vocabulary!

### PRETEST

Have you pretested your students? The tests are available online and will only take a few minutes. I can send you the results.

[http://www.economicsarkansas.org/for\\_teachers/stock\\_market\\_game.html](http://www.economicsarkansas.org/for_teachers/stock_market_game.html)

### TIPS FOR TEACHERS: (TESS 1d)

#### TEACHER SUPPORT CENTER:

There are LOTS of great resources in the Stock Market Game Teacher Support Center. To access, log in with your advisor log in at [www.stockmarketgame.org](http://www.stockmarketgame.org), and you will be able to find lessons, publications, rubrics and more.

One of my favorite sheets is Fact Sheets that explains the benefits and obligations of being a publicly traded company. I usually put up on the screen several options of candy bars that are produced by either Hershey or Mars. After they select the candy, I ask them to share what they know about the companies. While both are successful and have been in business for many decades, only one is publicly traded. Then I share the sheet on the benefits and obligations. In the search box, enter **Fact Sheet: The Benefits of Going Public (PDF)**.

### ONLINE ENVIRONMENT

Here are some resources to share with your virtual students. I will note resources weekly that can be uploaded for students' use.

### GREAT VIDEOS (TESS 3c)

- Stock Market Game Video Overview (1:49)  
<https://www.youtube.com/watch?v=TQLnJXda2L4&feature=youtu.be>
- Stock Market Game Video Overview- Georgia Council on Economic Education (4:11)

- <https://www.youtube.com/watch?v=5fLaBoQnCh0>
- Damon the 14 Year Old Investor (4:41)  
<http://www.investorprotection.org/learn-about-investing/?fa=damon-video>
- School House Rock: Walking on Wall Street (3:03)  
<https://www.youtube.com/watch?v=dpa9vY8AkQY>
- Get into Stocks (Federal Reserve of St. Louis – 8:58)  
[http://www.stlouisfed.org/education\\_resources/no-frills-money-skills/episode-3-get-into-stocks/](http://www.stlouisfed.org/education_resources/no-frills-money-skills/episode-3-get-into-stocks/)  
Discussion Questions for the video:  
<https://www.stlouisfed.org/~media/education/lessons/pdf/video-qa/no-frills-episode-3-qa.pdf?la=en>
- How to Enter a Trade (11:14)  
<https://www.youtube.com/watch?v=6NaRiBneJBo&feature=youtu.be>
- Research Video (10:12)  
<https://www.youtube.com/watch?v=EpgL9rkjn5I&feature=youtu.be>

Stock Market Game Student Activity Packet  
Located on Economics Arkansas website.

**INVESTING THOUGHT:**

*The best investment you can make is in yourself.* Warren Buffett

**DOOR PRIZE WINNER:**

All of you are in a drawing for a weekly prize. I will list winners each week in the Snippets email.

Fall: Stephanie Canada, Scranton School District

Yearlong: Jason Crader, Little Rock School District

**MY CONTACT INFORMATION:**

I am **ALWAYS** available and honored to assist in any way. Contact me at:

Marsha

Cell: 501.831.5659