

A Day “Stock”ed Full of Opportunities

**Read the story. As a highlighted word is read, record the first company brand that comes to mind and record in the second column. Using the Internet, discover if these are privately held companies or companies you can invest in.*

It is a busy day for Sam. He hurries out of basketball practice and throws his **tennis shoes** in his locker. Moving quickly down the hall and out the front door, he heads for his mom’s **car** parked in the second row. Sam’s family is about to take a vacation to the beach, and everyone is excited.

Sam is so thirsty, he has to run in to the convenience store to buy a **soft drink** and **candy bar**. Sam’s mom informs him that they must run by a few **stores in the mall** to pick up some last minute items before packing begins. While Mom is shopping, Sam decides to check on some accessories for his **cell phone** at the wireless store.

When they arrive home, Dad is confirming the **airline flights** and **hotel accommodations** for their trip on the **computer**. Sam decides to relax and watch a few shows on their **flat screen**. Mom doesn’t have any food in the house since they’re going out of town, so the family decides to go out to eat at a **restaurant** down the street. Dad wants to **gas** up the car while they’re out so they’ll be ready for the airport early in the morning. He drives by the **bank’s** ATM for some spending money.

Item	Company/Brand	Privately Held/ Publicly Traded?
Tennis shoes		
Car		
Soft drink		
Candy bar		
Store at the mall		
Store at the mall		
Store at the mall		
Cell phone		
Airline flight		
Hotel		
Computer		
Flat screen		
Restaurant		
Gas		
Bank		