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A Journey Through the Stock Market Game: Strategies and Future Goals

A couple of months ago, my team and I played in the Stock Market Game. I learned a lot from the game and we tried out many experiments.

We observed and used what we already knew to try and win the game. Playing against the class was a new experience for me. When we found a stock that we were interested in, we talked about it and we all came to an agreement. Each of us had different ideas on what we should invest in so we combined what we wanted and came to a compromise. I think being part of a team is a very important thing because you need a lot of opinions to make the final decision. Luckily my team was very open minded.

Throughout the Stock Market Game, our portfolio was constantly changing. When we started, I quickly realized I wanted stock that was fast and always moving and that would take days to rise. That's why we have a diversity of stocks like shoes, vehicles, and makeup! We chose what was in our daily lives and what was popular and would last a long time instead of common companies like Walmart, Tyson, and Amazon. We wanted stocks that were safe and that wouldn't be influenced by media like Target. All the stocks we had throughout the game were: Nike, Tesla, Elf, Ulta, Netflix, Wingstop, and Apple.

When we first started, we looked for something strong so we chose Nike! That choice really gave us an advantage by putting us in a high ranking. Our large variety of brands was very helpful! Each of the brands played a big role in our chances of winning. We also quickly realized that the restaurants we invested in were moving very slowly so the moment Wingstop rose, we immediately sold it. One of our stocks was doing amazing throughout the game so we kept it, but the longer we played, the more people invested in it. So, before the stock took a big turn, we sold it.

In 10 years, I will be right out of college and working hard to have a successful future ahead of me! My goal is to someday build a home for me and my future foster kids. I want to provide a safe, loving, environment and teach them great life skills from. In order to make that possible, I need to start planning ahead for my future.

Looking ahead to the future, if I had $10,000 to invest, my main focus would be financial stability. Ideally, I would have money for my retirement, college funds for my children, and have extra cash just in case something unexpected happens. An investment I would make from the Stock Market Game is Ulta. Our generation likes trendy/popular places like Ulta to buy their makeup, hair care, and skincare. At Ulta, you can get certain brands that you can't get anywhere else. I love makeup and so do a lot of girls my age! It should be included in my long-term portfolio because makeup expires every year, so people are always repurchasing their favorite brands. If Ulta’s stock starts to decrease, I would have bonds to keep me secure and keep my money safe. I would also invest in brands we use daily like Pedigree (pet food), Shein (clothes), and Ticonderoga, Elmers, and Crayola for school supplies.

My long-term portfolio is diversified. I used many different brands that I use in my everyday life to have a huge range of options. I used brands that are of great quality and are well known. They are great brands that update and expand their products regularly. They advertise their products very well in store and online. All of the brands I have been focusing on have done fantastic over the last couple of years. If they all continue to do well, my goal will be achieved and I will be set for the future.

During the Stock Market Game, I learned so much in such a short time. The game had a big impact on me and how I view the stock market, finances, and my future. I enjoyed the game very much! It was fun playing with the other schools to see who would win and I hope to play again next year!